

# CEVA BOD Meeting

August 9, 2022

6:45 pm

Via Google Meet

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**Meeting called by:** Kayla Johnson, President

**Type of meeting:** Membership Meeting

**Note taker:** Maureen Novotne

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**Attendees:** Kayla Johnson  
Brandon Shiflett  
Maureen Novotne  
Gene Rabois  
Dougie Douglass  
Teddy Hamilton

**Absent:** None

## *Minutes*

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**Agenda item:** Membership Discussion

**Presenter:** Teddy Hamilton

### **Discussion:**

Dogie shared a synopsis of discussions made prior to meeting. Kayla added that the discussion regarding ways to supplement our income might not be significant since it seems we don't have much in the way of expenses. Another positive point would be that this also will bring more allure for city/county that they know we have a larger "fan base" should we want/need to fund another program. Teddy agreed – local governments will not be funding more pickleball projects because funding is tight. Discretionary funding is going towards affordable housing.

Teddy added that she thinks that when we fundraise we should be fundraising with an end in sight.

There was some discussion regarding future programming and Kayla said she was looking at having a programming "party," most likely, first or second week of September. It was noted that we need to do a better job establishing timelines – after everyone is done travelling, etc.

Kayla asked if there were any open questions/concerns? Dogie said her concern was about fundraising since it is a particular expertise that she lacks. If we are going the fundraising route, she would feel comfortable that we had someone who was more experienced with that. Kayla said she feels fundraising is not something that we need to have on the board – we can reach out to the community for help.

Teddy clarified by saying that she was not talking about a separate fundraising arm of the club, only that we need to look at an alternative to the annual membership and instead to an annual fund drive. So, Teddy said the board need to vote on whether to do an annual fundraising or annual fund drive.

Maureen asked who will be in charge of the fundrive?

Teddy said she will draft the letter for the president to sign and send out.

Brandon said that it doesn't need to be a board member – can throw it out to the community.

Teddy said that's why the board as a whole will review and edit the fundraising letter

Dougie said that she heard the two options – annual fund drive vs programming – is that correct?

Kayla clarified that we always do programming – the question is whether we replace an annual membership with an annual fund drive.

Kayla made a motion to do away with paid membership and replace with annual fund drive. Brandon seconds. Gene asks what is the effective date of this? Everyone in favor.

Next meeting – Teddy proposes to have the draft letter for our next meeting early September 13<sup>th</sup>. D – would also like to have the programming on that meeting as well.

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**Agenda item:**      Next Meeting

**Presenter:**      Kayla Johnson

Next Board meeting will be to discuss possible changes to the club membership. – September 13 – 6:45.

Meeting adjourned      8:45