

CEVA BOD Meeting

July 26, 2022

6:45 pm

Via Google Meet

Meeting called by: Kayla Johnson, President

Type of meeting: General Meeting

Note taker: Maureen Novotne

Attendees: Kayla Johnson
Maureen Novotne
Gene Rabois
Dougie Douglass
Teddy Hamilton
Justin Bullock (Green County)

Absent: Brandon Shiflett

Minutes

Agenda item: Green County Presentation

Presenter: Justin Bullock

Discussion:

Justin Bullock gave a presentation representing Green County Parks & Rec. He said that they continue to expand services and offerings. He is familiar with CEVA as well as Kayla and Megan Washburn. His goals are to improve department efficiency; ability to market and get details out to community through a number of different mediums; finally, park maintenance. Right now there is a lot of deferred maintenance. The pickleball courts have been expanded to 3 courts in the basketball court area. Have had a number of people using the space. Wants to know what we can do together to continue to expand the sport of pickleball.

Dogie asked what has Green County committed to with respect to pickleball? Justin said it is a work in progress – he is reevaluating a master study which was done 13 years ago and has been trying to speak with the community to see what their goals are. He is trying to get a capital improvement plan but right now there are no reserves in that fund.

Dogie asked where does money come from for developing improvement? Justin said it comes through property taxes, and fees that is then distributed to various departments. Much of the funding for improvements at the park have come from private organizations such as Raritan, and other groups like CEVA. Dogie asked Teddy to speak on how CEVA worked w/ Albemarle and Charlottesville to get the courts @ Darden Towe developed.

Justin said that funding will allow Green County to develop a program of funding for programs. Developing an advisory committee that will help direct directions for Green County Parks and Rec. They are trying to expand their pickleball program through collaborating with CEVA. Dogie will be liaison with Justin on what is going on. Continue conversation at next meeting (Halloween fundraiser).

Agenda item: Approval of meeting minutes

Presenter:

Discussion:

Dougie motions to pass, Gene seconds. Minutes Approved

Agenda item: 4th of July Celebration Debrief

Presenter: Kaylan/Dougie

Discussion:

Did not have the numbers we expected, those that were there had a good time. Gene said he enjoyed the day but did not stay for the fireworks since he has a better view from his apartment. Dougie said she was glad to see folks from Harrisonburg and Staunton. Maureen suggested maybe next time or the 4th – smaller, more social, less food...

Agenda item: Round Robin Update

Presenter: Kayla / Maureen

Discussion:

Kayla updated the board on the 4.0 round robin; she said from her collection of feedback, the lack of positive response was primarily because people did not want to play with the same people they always play with. We need to start looking at nearby areas to recruit players. Would like to do a 4.0 invitational event reaching out to Harrisonburg, Fredericksburg, Lynchburg and other areas.

Agenda item: City League Social Update

Presenter: Kayla

Discussion

Kayla is the CEVA captain for the City League. Would like to put a hold on the “social” for the summer since CEVA is having a hard time finding people to play in all of the divisions right now. Looks like Glenmore is also having trouble finding people. Running from now into October is a long time span. Also hard to man the venue on Wednesdays. Dougie said it was fun playing with Wayan. They were the only team knowing the difference between indoor and outdoor balls. Would hope to have more competitive play. Teddy added that the B group was “unusual” and thought that the intra club thing was supposed to be competitive. She enjoyed meeting players from other clubs that they don’t normally play with.

Agenda item: Membership Discussion

Presenter: Teddy

Teddy suggested rather than relying on programming, the club should do an annual fund drive rather than membership dues and recommends a fundraiser for the fall.

Kayla asked if there is a reason why there is not a donation button on the website? Teddy thought there had been one in the past.

Kayla said that regardless of the membership path we take – there is still a need for logistical events/programming, how do we get this to be done not by just board members but by the community?

Gene added that it typically does not cost much to run the club – about \$500, without special events, plus balls and equipment, social events. We need a way to bring money in. Teddy asked Gene for clarification on expenses – Gene said \$200 for insurance; website costs \$500/ 2 years; \$30 for domain name.

Kayla suggested that the next meeting will be a special membership meeting. Any question not answered, please send it out to everyone. Need a decision before we get into the fall.

Agenda item: Tarp

Presenter: Dougie

Discussion:

Dougie asked if everyone liked the shade tarp she installed at Darden Towe and wondered if should she put up the second. The board agreed the first one was greatly appreciated and that the second tarp should also be installed. Teddy said she would work with Dougie install the second tarp and bring carabiner clips to be used.

Agenda item: Board Elections

Presenter: Kayla

Discussion

Kayla mentioned, looking ahead at Fall elections, positions of President and Secy are up for re-election. Kayla will not be running for re-election.

Agenda item: Next Meeting

Presenter: Kayla Johnson

Next Board meeting will be to discuss possible changes to the club membership. – August 9 – 6:45.

Meeting adjourned 8:45