

CEVA BOD Meeting

June 29, 2022

6:45 pm

Via Google Meet

Meeting called by: Kayla Johnson, President

Type of meeting: General Meeting

Note taker: Maureen Novotne

Attendees: Kayla Johnson
Maureen Novotne
Brandon Shifflett
Dougie Douglas
Teddy Hamilton (late)

Absent:

Minutes

Agenda item: Approve Meeting Minutes

Presenter: Kayla Johnson

Discussion:

Dougie motions to approve the minutes, Kayla seconds, all voted in favor of approval.

Agenda item: 4th of July Celebration

Presenter: Dougie Douglas

Discussion:

Kayla has a ton of plates, forks, knives and spoons, and serving utensils, Dougie will bring the napkins,. Maureen will bring table cloths.

We all need to put word out on grills. Brandon will look for a photographer. Need to post a sign on courts saying they're reserved – Teddy will do that; we need a mic for calling out games – Brandon will ask Rueben; Nets – Maureen, Dougie, and Kayla has 2; Teddy says that it is super important to get photos – county is meeting regarding permanent painting of court line – would like to provide photographic evidence. Teddy asked for direction on what to get regarding food and drinks. Maureen said that the La Croix Seltzer was a big hit on Labor Day – will get several cases. Maureen will look for 8 more garlands – so that we have two per net (she has 4 now). We all will all bring coolers and ice. Teddy will get a couple of watermelons and Aussie bites – 2 containers. Meet at 4 pm for set up. Brandon bringing hotdogs and condiments. M, K and D will set up. Glow in the dark stuff – Maureen has glow in the dark disks, beach balls and necklaces.

Agenda item: Membership Discussion

Presenter: Teddy Hamilton

Discussion:

Transitioning from a \$35 per year membership to \$1 lifetime membership. Dougie likes the idea – don't need to track people.

Maureen would like to see a draft proposal in addition to a draft communication to members.

Teddy gave Chesterfield as an example who charges \$1 for everyone. Maybe have a newsletter that comes out...Biggest problem, is having the emails not end up in everyone's spam folder. Mailchimp is very effective. Teddy needs to look at cost. Kayla said that she thinks the board is not 100% ready to make an action. She asked when Teddy and Gene are together that they make sure their membership info is correct. Kayla asked that in the proposal, Teddy explains the process of transition to amt. Do we change our membership form? Are we going to move to a email sub service? What about Lifetime memberships? Teddy will look at cost of contact services. Teddy agrees it should be in writing and happy to prepare it.

Agenda item: Summertime Programs

Presenter: Kayla Johnson

Discussion:

Kayla has received a few requests for ratings clinics. Also round robins – maybe different than last year? Maureen added that there seems to be an interest in fixed partner RRs at various skill levels. Kayla also wants to have a cooling station for the summers both during planned events and in general for summer time safety...Teddy will ask Amy to supply a cooler that we can stock with ice. Kayla will schedule a ratings event in coordination with Brandon. Maureen proposed a skills and drills like the club used to do in the past. Kayla has some ideas. Maureen will make a list of skills to go over and Kayla will reach out to people to help with the drills. Brandon see this as an opportunity for the club to make money. Jason charges \$27 for people to come work on skills - Jim Kucera charges \$75 per hour.

Teddy asked – Intra club starts in 2 weeks – what are we doing? Kayla says we should have 4 divisions, she will ask around.

Teddy said she is available for helping with clinics

Kayla & Maureen will work together to come up with a schedule and plan.

Teddy added that Saturday mornings would be a good time.

Question whether they are doing quick start. T will check on quick start. Quick start is 7/2 – 723 from 9 to 12. No one has signed up 11-12. Suggest that maybe start in July and do every other Saturday. Brandon is willing to teach off weekends at Crozet park.

Brandon says let him know the breakdown for lessons, he'll find instructors.

Agenda item: New Business – Green County

Presenter: Dougie Douglass

Discussion

Dougie reported on conversation she had w/ Justin Bullock of Greene County about the possible Halloween fundraiser for GC courts. Dougie suggested that Justin come to a meeting with a proposal so we know what Green County is proposing. He did not know if he would be ready for July meeting, but would try. He said that Green County would advertise the Halloween event. Board agreed that before we commit money to this fundraiser we should see that they have skin in the game. Hoping he will be able to come to July meeting and we tell him what our expectations are in order for this to proceed. Kayla said that it would help if he can send info prior to meeting it would help with the q & a and keep the meeting moving. Kayla also suggested that he come at the beginning of the meeting. Everyone is unanimous.

Agenda item: Next Meeting

Presenter: Kayla Johnson

July 26, 6:45

Meeting adjourned at 8:15